

Hirachand Nemchand College of Commerce, Solapur

BBA Section

Co-curricular Activities

a. Annual Seminar

Sr. No.	Year	Name of the Topic	Date of Event	Guest & Speakers
1	2019-20	Emerging Trends in Digital Marketing	20-01-2020	Mr. Aditya Malu Mr. SachinKodbur Mr. Pratik Khatwate
2	2018-19	1) Personality Insights- Stepping towards Success	31/07/2018	Mr. Madhusudan Bhutada
		2) Hospitality & Tourism Industry- Growth & Potential	18/01/2019	Mr. Priyadarshan Shah Mr. M.D. Kanade Mr. Dharmesh Tank Mr. Anish Sahastrabudde
3	2017-18	Impact of GST on Indian Economy	09/01/2018	Mr. G.R. Desai CA DhirajBaldota CA Sunil Ingale
4	2016-17	Emerging Trends in Banking	21/01/2017	Mr. V. Somshekhar Mr. Sudhanshu Sharma Mr. Manish Pathak
5	2015-16	Building Winning Brands	16/01/2016	Mr. Mahesh Deshmukh Mr. N. Rajesh Iyer Mr. Sandeep Patil
6	2014-15	Blending Marketing Tools	03/01/2015	Mr. Keshav Reddy

				Mr. Ajay Pawar Mr. Vinod Gurram
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b. Guest Lecture

BBA Section has a culture of regularly arranging Guest Lectures on various topics, which gives students opportunity to learn from Industry experts about recent trends, current topics/themes than academics. The interactive session after guest lecture, gives chance to students ask doubts & queries to experts.

Following are the details of Guest Lectures during the period 2014-15 to 2019-20.

BBA- Year 2019-20

Sr. No.	Date	Speaker	Subject
1	18/07/ 2019	Mr. SachinKodbur& Mr. Pratik Khatwate	Digital Marketing
2	19/09/ 2019	Mr. Anand Joshi	MBA CET Preparation

BBA- Year 2018-19

Sr. No.	Date	Name of Speaker	Topic
1	24/07/ 2018	ShaileshThigale of JAAC Institute, Solapur	Career in Air Hostess & Hotel Management
2	03/10/2018 to 06/10/2018	Ms. DivyaKaneekar (ZIN)	Zumba Workshop for Girls
3	14/12/ 2018	Mr. Koustubh Kulkarni (Business Analyst, Mumbai)	Investor Awareness Program
4	17/12/2018	Mr. Anand Joshi (TIME Institute)	MBA CET Guidance
5	20/12/ 2018	Mr. Naresh Badnore	Gandhian Thoughts

6	28/12/2018	Mrs. Aboli Shah	Personal Grooming & Self Employment Opportunities
7	20/01/2019	Mrs. Bhavisha Shah	Cake Baking Workshop
8	21/03/2019 to 23/03/2019	IIT Indore	Workshop on Digital Marketing

BBA- Year 2017-18

Sr. No.	Date	Name of Speaker	Topic
1	16/06/2017	Mr. Vishnu Rathi	Portfolio Management
2	06/07/2017	Mr. Sudhir Kulkarni	Six Sigma Certification
3	09/08/2017	Mr. Vikrant Jindal & Mr. Mayur Shah	Consumer awareness & rights, How to become a smart investor
4	21/08/2017	ShriganeshBansode	Soft skills & PD prog.
5	08/09/2017	Dr. R. R. Yelikar	Financial Literacy
6	09/12/2017	Dr. PallaviMandaogade	Leader in You
7	14/12/2017	Mr. Ronak Shah	Concept of Mutual Fund
8	19/12/2017	CA Sunil Ingale	Fundamentals of GST
9	23/12/2017	Dr. PallaviMandaogade	Workshop on Soft skills & personality Development (19 students)
10	08/03/2018	Dr. SwapnajaKatekari	Women's Health & Nutrition

BBA- Year 2016-17

Sr. No.	Date	Name of Speaker	Topic
1	20/07/2016	Mr. Anish Sahasrabudhe	Personality Development, Goal Setting & Path Success
2	09/09/2016	Dr. SandipHolkar	Oragan Donation
3	23/09/2016	Mr. Vikrant Jindal & Mr. Mayur Shah	Consumer Awareness & Rights, How to become Smart Investor
4	30/09/2016	Dr. MeenalChidgupkar	Adolescent Health

BBA- Year 2015-16

Sr. No.	Date	Speaker	Subject
1	9/10/2015	Mr. Anish Sahastrabuddhe	Interviewing Skills
2	21/01/2016	Dr. R.R. Yelikar	Financial Planning for Young Investors

BBA- Year 2014-15

Sr. No.	Date	Name of Speaker	Topic
1	13/03/2014	Dr. Vijay Kakade	Awareness of SEBI
2	01/03/2015	In- General	Annual Budget

			Discussion
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C. Industrial Visits

BBA Section regularly arranges Industrial Visits for students to give them practical exposure to concepts learnt in classroom. Visits to local industrial units gives knowledge about management functions, organizational structure, Production process, Company values and other related aspects.

Year 2019-20

Sr. No.	Date of Visit	Name of Organization
1	26/09/2019	Datta Tara Mineral Water Pvt. Ltd.
2	14/10/2019	Rathi Overseas Pvt. Ltd.
3	06/02/2020	Kothari Agritech Pvt. Ltd.
4	06/02/2020	Srujan Foods Pvt. Ltd.

Year 2018-19

Sr. No.	Date of Visit	Name of Organization
1	15/10/2018	Goodwill Shirts, Solapur
2	21/12/2018	Nageshwara Packaging Solapur (Corrugated Boxes Manufacturing)
3	06/02/2019	Fritolay Factory Video
4	07/03/2019	McDonald's Solapur

Year 2017-18

Sr. No.	Date of Visit	Name of Organisation
1	23/09/2017	Spenca Packaged Drinking Water, Solapur
2	23/09/2017	Srujan Foods Pvt. Ltd, Solapur
3	30/01/2018	Sharma Food Products Pvt. Ltd., Solapur
4	08/02/2018	Vaishno Devi Food Products Pvt. Ltd., Solapur

Year 2016-17

Sr. No.	Date of Visit	Name of Organization
1	25/08/2016	Kothari Agrietch Pvt. Ltd.
	26/09/2016	Katare Spinning Mill, Solapur
2	09/02/2017	Pethe Foods Pvt. Ltd. Solapur
4	09/02/2017	Kaleidoscope Printing & Packaging Pvt. Ltd. Solapur

Year 2015-16

Sr. No.	Date of Visit	Name of Organization
1	27/08/2015	Srujan Foods Pvt. Ltd, Solapur
2	13/10/2015	Ultratech Cements, Hotgi, Solapur
3	11/10/2016	Pethe Food Products, Solapur
4	08/02/2016	Speed Shirts, Solapur
5	16/02/2016	Vaishno Devi Food Products, Solapur

Year 2014-15

Sr. No.	Date of Visit	Name of Organization
1	30/09/2014	Srujan Foods Pvt. Ltd, Solapur
2	06/10/2014	Kaleidoscope Printing & Packaging Pvt.Ltd. , Solapur
3	28/02/2015	Vaishno Devi Food Products, Solapur
4	20/03/2018	Goodwill Shirts, Solapur

d. Master Minds

MASTER MINDS- An Intercollegiate Quiz Competition

Every year BBA section organizes Masterminds- An intercollegiate quiz competition for Junior College students. This event gives opportunity to BBA students to learn interpersonal & management skills like- Communication, Stage handling, event organizing & handling skills, team management, leadership skills. The complete event is managed and controlled by BBA students.

Sr. No.	Year	No. of teams participated	Date of Event
1	2019-20	24	21/09/2019
2	2018-19	47	27/08/2018
3	2017-18	17	31/08/2017
4	2016-17	16	12/01/2017
5	2015-16	18	04/09/2015
6	2014-15	10	26/08/2014

Following are the details of rounds which are conducted during quiz.

1. Aptitude test/ common round for all teams for final selection of teams.
2. General Round
3. Logo Identification
4. Advertisement Identification
5. Punch line Identification
6. Guess the personality
7. Personality Identification
8. Brand Ambassador Identification
9. Rapid Fire Round

e. Orientation

Every year Orientation programme is arranged for BBA 1 students to make them aware about college, course, activities, facilities and exam pattern. Dr. P. V. Dolas, Head of Department, undertakes orientation programme every year.

f. Snack Attack

A signature activity of BBA Section "Snack Attack (Aao Tut Pado)", was arranged every year till 2019. In this Students of all years had actively participated with variety of food items.

To motivate and recognize the efforts of student's participation in Snack Attack, a Prize Distribution program was also arranged where students were awarded with Medals& Certificates for different categories like Best Stall, BestAdvt., Popular Stall, Highest Profit Earner and Innovative Dish.

Year	Date	No. of Stalls
2014-15	23 Sept, 2014	10
2015-16	29 Sept, 2015	15
2016-17	28 Jan, 2017	09
2017-18	18 Aug, 2017	14
2018-19	29 Sept, 2019	16

7. Parents meet

Each semester parents meet is organized for all years to communicate student's progress and academic performance to their parents. Assignment papers are shown and internal performance evaluation is given in the form of mark sheet. Prelim or assignment toppers are felicitated at the end.